

ORDER



Orders	Order / Rev:	101895	Primary AE:	Amy McCreary
	Alt Order #:	06815354	Sales Office:	BLPHI
	Product Desc:	OCEGUERA 4 CONGRESS	Sales Region:	National
	Estimate:	1189		
	Flight Dates:	10/30/12 - 11/06/12		
	Original Date / Rev:	05/21/12 / 10/30/12		
	Order Type:	GENERAL		
Agency	Name:	GMMB, Inc./ Washington D.C.		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		Washington Harbor	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Oceguera for Congress - Revised		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLC02	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	Agency External ID:	

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/29/12	11/06/12	6	\$4,000.00	\$3,400.00	November 2012	6	\$4,000.00	\$3,400.00	0.00
					Totals	6	\$4,000.00	\$3,400.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	20%	\$4,000.00
Market	100%	\$20,000.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$5,200.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$4,200.00
KTUD	1%	\$200.00
KVVU	22%	\$4,400.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	10%	\$2,000.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/30/12	11/05/12	M-F 5-6a WakeUp w/Wagner	5-6a		MTWTF--	:30	4	\$450.001	0.00	NM	2	\$900.00	

M-F 5-6a WakeUp w/Wagners

WAKE UP WITH THE WAGNERS REV RATE

WAKE UP WITH THE WAGNERS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
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Order / Rev: 101895
Alt Order #: 06815354
Flight Dates: 10/30/12 - 11/06/12

Advertiser: Oceguera for Congress
Product Desc: OCEGUERA 4 CONGRESS
Estimate: 1189

KSNV